



Premiere Partner Packages

	Platinum	Gold	Silver	Bronze	Ala Carte
<i>Become a Part of the KSCPA Community!</i>	\$20,000	\$10,000	\$5,000	\$2,500	
Conference Sponsorship <small>(Gov't Nonprofit Acct. & Audit, Business & Industry, Conf. on KS Tax, and Annual Tax Conference)</small>	4 Conferences	3 Conferences	2 Conferences	1 Conference	Avg. Price per activity
Recognition in Pre-Conference Marketing Including print, email, social media, etc.	Lg. Logo	Med. Logo	Sm. Logo	Sm. Logo	\$1,000
Recognition at Conference Through use of logo on materials, sponsor spotlight areas	X	X	X	X	\$250
List of Attendees PDF emailed with <i>name, firm, city and state of all attendees</i>	X	X	X	X	\$250
Exclusive Video Provided by you showcasing your business featured at conference	60 second	30 second			\$750
Lunch Sponsor Host a fun/unique lunch speaker or activity planned with or by KSCPA	X				\$1,000
Complimentary Registrations To sponsored conference(s)	8 per event	6 per event	4 per event	2 per event	\$450
Swag Bags For all conference attendees	Deluxe Item	Specialty Item	Sm. Item	Sm. Item	\$500
Estimated Value of Conference Package	\$29,400	\$16,350	\$7,600	\$2,900	\$4,200
Event Sponsorship <small>(Member Value Day, CPA-Fest, YP Event, INSPIRE Business Camp for High School Students)</small>	4 Events	3 Events	2 Events	1 Event	
Recognition in Pre-Event Marketing Including print, email, social media, etc.	Lg. Logo	Med. Logo	Sm. Logo	Sm. Logo	\$1,000
Recognition at Event Through use of logo on materials, sponsor spotlight areas	X	X	X	X	\$250
Complimentary Tickets To sponsored event(s)	4 per event	4 per event	2 per event	2 per event	\$25
Event Swag/Prizes	Deluxe Item	Specialty Item	Sm. Item	Sm. item	\$1,000
Estimated Value of Event Package	\$9,400	\$4,050	\$2,600	\$1,300	\$2,275
Society-wide Recognition and Other Benefits					
Web Page Recognition Logo with link on the KSCPA Home page	Lg. Logo	Med. Logo	Sm. Logo	Sm. Logo	\$450
Social Media Posted to KSCPA Facebook & LinkedIn Pages	Monthly	Quarterly	Bi-Annually	Annually	\$100
Web Page Recognition Logo with link on the KSCPA Preferred Providers page	Lg. Logo	Med. Logo	Sm. Logo	Name Listed	\$250
Virtual Technology Showcase Video demo, landing page of content for KSCPA Members	X	X			\$750
Featured Expert Session Moderate a 1-hour open forum discussion	X				\$1,000
Lead to the Future Leadership-Elite Network One complimentary class attendee	X				\$1,200
Exposure to KSCPA Leaders One-minute video to play during the Board Retreat	X				\$500
Estimated Value of Society-wide Recognition	\$5,350	\$1,850	\$900	\$800	
Total Value of Package	\$44,150	\$22,250	\$11,100	\$5,000	

*If you have other ideas, we are always looking for creative, new sponsor perks.